



ALEXI STOLL

 alexitrinidad96@gmail.com

 4805286733

 Philadelphia PA

 alexistoll.squarespace.com

PROFESSIONAL SUMMARY

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals. Brings an innovative approach to ideas and concept development. Offering 4 years of expertise overseeing individual projects and brand development.

SKILLS

- Adobe Programs: InDesign, Photoshop, Illustrator, Premier Pro, Express, Lightroom
- Photography Development and Direction - including 3D
- Social Media Direction
- Branding Strategies
- Website Graphics
- Production Layouts & Standards
- Trend Research

EDUCATION

Northern Arizona University
Flagstaff, AZ • 05/2018

Bachelor of Arts: Graphic Design

Coconino Community College
Flagstaff • 05/2016

Associate of Arts: Studio Arts

WORK HISTORY

Purecare Bedding - Graphic Designer

Phoenix, AZ • 01/2020 - Current

- Developed creative design for print materials, packaging design, web/social, environmental design, and advertising.
- Created private label brands for numerous customers. Deliverables including packaging designs, in-store POP materials, eCom assets, training materials, etc.
- Implemented feedback from customers and internal management to create the highest quality end product.
- Designed and implemented retail display environments for clients. Responsibilities include elevation design, product and accessory sourcing, on-site build/implementation.
- Expert use of design elements across all projects; including typography, composition, layout, and color in design work.
- Work with a team to collaborate on projects for Purecare and private label brands.
- Oversaw photo assets creation across the brand.
- Worked in 3D photography platforms to create high quality lifestyle images.
- Researched trends and projected industry changes to stay ahead of competitors.
- Developed graphics and visual content for social media campaigns.
- Spearheaded the development of eLearning training courses for all retail products.

Flagstaff Arts Council - Graphic Design Intern

Flagstaff, AZ • 09/2017 - 05/2018

- Assisted with design of print materials such as flyers and ads by producing basic layouts, selecting colors and tracking down appropriate images.
- Promoted company's events by designing marketing materials such as posters, digital invites and brochures.
- Created all promotional, print, social, ballots, invitations, video graphics, etc. for the Annual Viola Awards - an awards banquet

celebrating excellence in the arts and sciences in the community.
600+ person attendance.

- Prepared images to coincide with social and blog posts.

State Farm - Auto Claims Adjuster

Tempe, AZ • 07/2018 - 12/2019

- Documented all findings in concise reports.
- Examined photographs and surveillance and any other documents relating to claims.
- Issued payouts to claimants.
- Reviewed police reports, photographs and other documentation to gain complete understanding of accident.
- Coordinated with local body shops to assign repair jobs and obtained rental vehicles for customers for duration of restoration process.
- Enhanced customer satisfaction by delivering honest advice to policyholders in regards to repair work and body shop processes.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Proven ability to learn quickly and adapt to new situations.
- Excellent communication skills, both verbal and written.